

# How To Build The Perfect Home Based Business Around Your Favorite Hobby, Pastime, Sport Or Skill -The 'Profit From Your Hobby System'

Students, Artists, Sales People, Consultants, Professionals And Moms And Dads From All Sorts Of Backgrounds Are Becoming Successful In Their Own Home Based Businesses ... Would You Like To Be Next?

By Rocky Tapscott  
[www.hobbyandlifestyle.com](http://www.hobbyandlifestyle.com)

© Copyright Local Web Solutions

**ALL RIGHTS RESERVED.** You may distribute this ebook freely, sell it, or include it as part of a package as long as it is left completely intact and unchanged and delivered via this PDF file.

Feel free to share this ebook with your family, friends and business associates; you never know, the information it contains may be exactly what they are searching for right now...

#### **DISCLAIMER AND/OR LEGAL NOTICES:**

The information presented herein represents the view of the author as of the date of publication. Because of the rate with which conditions change, the author reserves the right to alter and update his opinion based on the new conditions. The report is for informational purposes only.

While every attempt has been made to verify the information provided in this report, neither the author nor his affiliates/partners assume any responsibility for errors, inaccuracies or omissions.

Any slights of people or organizations are unintentional. If advice concerning legal or related matters is needed, the services of a fully qualified professional should be sought.

This report is not intended for use as a source of legal or accounting advice. You should be aware of any laws which govern business transactions or other business practices in your country and state. Any reference to any person or business whether living or dead is purely coincidental.

**Don't forget to claim your unadvertised bonus,  
free membership to our "private site."**

Free eCourses, eBooks, reports and tools to help you profit from your favorite hobby or pastime

As an owner of the '**Profit From Your Hobby System**', you are entitled to FREE membership to our exclusive member's only "private site."

Want to learn more about turning your favorite hobby into a profitable business?

Claim your free membership today by [Clicking Here](#).

If the above link is no longer working, then please contact us at <mailto:support@hobbyandlifestyle.com>

## Introduction

Imagine being able to earn a really good living doing something you loved...

A recent survey found that over 70% of Americans (and probably a similar number in many other countries) were considering starting a home based business...but I'll bet many of them never do anything about it simply because they just aren't sure where to start.

In this ebook, you'll explore four real-life case studies about people who have done just that, and you'll discover a proven system that could let you do the same thing for yourself if you choose to use it.

You'll learn exactly how to take something you love doing, a hobby, pastime or passion, or even some specialized knowledge or skill you have right now, and turn it into a business that could earn you an income 24 hours a day, 7 days a week.

By reading through these case studies, and modeling what the people in them have done, you could achieve the same level of success that they have.

Of course, there are no guarantees that you will succeed in any business endeavor, but following a system that has a history of producing successful results gives you an unfair advantage that many people don't have.

These men and women are living the dream of millions.

They have each used the same simple system, one that is now available to practically everyone, and created a business that uses the Internet to sell a diverse range of products and services to people all over the world.

But that's not all.

Their businesses operate 24 hours a day with or without their involvement, typically selling products to people in countries all over the world, and consistently earn their owners streams of cash, even while they sleep.

By following this proven method of building a business, they've built product distribution systems that earn them very a nice living, and their success continues to grow all the time.

What does this mean for you?

It means that you could work from anywhere in the world and build a business using the power and reach of the Internet to set yourself up for life.



There's a lot of information here. Probably too much, in fact, for you to read all in one sitting.

So take your time, read through each of the case studies carefully below, make notes as you go, and think about how you could use what you've learned yourself.

You're about to have a new world opened up to you.

It's time to be inspired...so let's begin...

**Note** - This ebook contain links to websites with additional important information, so you'll need an active Internet connection to view these pages.

Here's a list the case studies we'll be reviewing...

### **Chapter 1 – Nori Evoy**

See how a teenage girl has built a profitable, thriving business around her family's favorite holiday destination and now earns a very good income while she's still in school.

### **Chapter 2 - Marney Makridakis**

Read how Marney took her love of art and writing and turned it into a thriving full time business selling over 700 different products to hundreds of loyal customers.

### **Chapter 3 – Judd Burton**

Find out how Judd, a former Asphalt Company owner, working hard for long hours for over half the year, then not at all for the rest of the time because of the weather, turned everything around and now has three profitable businesses that are highly automated and generate multiple streams of income.

### **Chapter 4 – Jim Nelson**

Jim took his passion for Juggling (yes juggling!) and turned it into a business that sells all sorts of juggling related products to people all over the world. Then he started another business focused on parrots and did the same thing all over again.

### **Chapter 5 – Putting It All Together**

In this final chapter I'll show you how to put all of this together and get started building your very own business around your hobby.

OK, let's get right into it with case study #1...

## Case Study #1 – Nori Evoy

Nori Evoy was around 14 years of age when she first started building her website where she writes about her favorite holiday spot, the beaches of Anguilla.

Since then, she has built her business up to the point where it earns her several thousand dollars a month. In fact, over time she may earn enough to pay for her college education without the need for the bane of many people's existence, a student loan.

Imagine being able to do what Nori' has done. What a wonderful position to be in; her future is virtually paid for.

What sort of options would an additional income stream like Nori's give you?

To read Nori's original case study, [Click Here](#).

To read her update, written just before her 17<sup>th</sup> birthday, [Click Here](#)

Great, you're back.

Isn't that a wonderful story?

Here's a young girl who's really got it together.

Nori's comment – *"I feel so sad for people who are stuck working for people they don't like, for those who are forced to go to work, fight traffic, be in an office and then come home at the end of the day,"* really says it all doesn't it?

This describes millions of workers today, stuck in the rat race, trying to get off, but not knowing how.

If you're in this position and you're not sure how to change that, it's not your fault!

Most people know there's a better way, but aren't sure where to start.

You've just got to find a proven system that has worked for others and follow it until you succeed.

Nori's already done that, and at such a young age.

How does she make money from her website?

Here's what she says about that, *"Now that anguilla-beaches was getting traffic, my Dad arranged with another good friend and wonderful real estate agent, for me to earn a commission by referring real estate leads to her. I built an entire section on real estate -- all those photos my Dad took came in handy!"*

*“As a result, she has sold a house and rented many villas (some of those villas rent for thousands of dollars per night). **This single referrer arrangement already earns most of my income from the site**, and my Dad wants to arrange **similar deals with other professionals and services and businesses on the island.**”*

This is one of the keys to her website’s profitability. Absolutely brilliant!

This is a little used strategy that not one in a hundred business owners are using properly on the web today.

Nori is using the global reach of the Internet to find people who are interested in renting a villa or buying a property in Anguilla, and then through a **joint venture** with a local real estate agent, is earning a referral fee on every villa rental and property sale made to one of her referred prospects.

Joint ventures are one of the most powerful strategies you can employ and have made many people fortunes. Nearly every website has the potential to do this, but most don’t get it right.

Nori is getting it right...

And of course, you don’t have to do joint ventures to have a profitable website if you’re not comfortable with the idea...

Nori also has several additional opportunities to profit from her website. Here’s what she says about one of them, *“And I was accepted as a Google partner. **The Google ads alone earn me a lot more than my friends who work part-time in fast food restaurants.**”*

What’s a Google partner?

Nori simply runs small ads on her website that Google supply for her (it doesn’t cost anything to partner with Google), and she gets paid every time somebody clicks on one of those little advertisements.

She doesn’t even have to sell anything personally and she gets paid more than her friends who are working...

How sweet is that?

Imagine if your children could earn money with an online business like Nori’s instead of having to work in some minimum wage job like most kids do when they start out...wouldn’t that be nice?

Here’s something else Nori said, *“I don’t try to be all things to all people. There are other sites that are far more comprehensive. But people don’t necessarily want “comprehensive.” As my Dad says, “We live in an info-overloaded world,*

***Nori. If you find the best for people and save them the time of having to read too much, you're providing real value."***

*"So that's my niche... the best of Anguilla... from a family's point of view.*

*"On this next trip, I'll use Form Build It! to add more lead-generating income for a boat charter, a tour operator, and other higher-end businesses. I'm not in a rush. It's important for me to find the right partner to recommend, not just to make money."*

See how she's going to diversify her income by including more businesses to recommend to her visitors...but she will only recommend the best ones!

Nori is creating multiple streams of income from this one little website.

And one final point Nori made, *"I now have a business that I can grow over the years. A business that is fun. I'll never do a 9 to 5. I'll always own my own life.*

*That, more than money, more than learning about the Web, more than anguilla-beaches, more than learning how to write well, that is the most important thing I've learned from SBI!.*

*Own your own life. If you don't, what's the point?"*

Yes, what's the point indeed...

Would you like to do the same thing for yourself and your family?

Could you take what Nori has done as a model, apply the same proven system she used and create a website about the best of your favorite holiday destination?

Or hobby...

Or sport...

Or anything else you enjoy doing...

I'll bet you could ☺

Or maybe you could write about the part of the world where you live, or where you'd *like* to live.

It is possible, just look at what Nori has been able to achieve while she's still a teenager...talk about having a head start in life ☺

Ok, so how do you use this information yourself?

## A Five Step Plan For Using Nori's Web Business As A Model For Your Own...

### Step 1 – Decide on what your theme will be

For many people, this is the most difficult part of the process. Because you already have a hobby or pastime you love (or a place you love to spend your time like Nori has chosen), you have the inside running here.

Nori chose her family's favorite holiday destination and built her business around that.

You can build your web business around the 'Best' of what you know and love.

### Step 2 – Make sure there is already a market for your hobby or passion online

You can do this manually by searching the web, but the Site Build It package that Nori uses has inbuilt analysis tools that make this as simple as type, point and click.

You don't want to build a business around anything if there is no demand for it. It's certainly better to know that now instead of in 12 months time after you've wasted a year of your life...

Nori did the research using the Site Build It tools and found that lots of people were searching for all sorts of information on Anguilla.

She found out what keywords people were searching for using the search engines (this is how most people find what they are looking for online) and she was ready to build her site around those words.

### Step 3 – Build your website

Use the keywords people are searching for to create articles and content that other people will love to read about your chosen topic. The tools included in Site Build It also make this dead simple.

You'll learn how to write and communicate with your audience so your visitors hang around and devour what you've written.

Building pages is as easy as putting blocks one on top of the other.

Pretty much anyone can do it, it's very easy. In fact the Site Build It [Action Guide](#) takes you step by step through the entire process. Once you've finished reading this article, go and check it out for yourself.



#### **Step 4** – Find where your visitors are hiding online and get them to come to your website

Attract people interested in your topic, hobby, pastime or favorite place to your website so they can enjoy reading your articles and you can start building a relationship with them.

This is one of Site Build It's major strengths ... it shows you how to make your pages look attractive to both your human visitors and search engines, and we've already mentioned that looking through search engine results is how most of your visitors will find you.

#### **Step 5** – Turn your visitors into multiple income streams

Once you have visitors to your website, there are numerous ways of earning an income from them.

Nori has chosen personal referrals to local merchants, product referrals to several online merchants, and becoming a partner with Google (which is really easy, you'll be amazed at how simple it is) and displaying their ads on her website as three of her multiple income streams.

There are many more potential sources of income she could include here, and I'm sure Nori will add some of them over time.

The Site Build It Manual - the [Action Guide](#), gives you all the information you need to do this so you can maximize the potential of your web business.

That's basically the system in a nutshell.

You too can turn practically any hobby or pastime into a profitable business by following these 5 simple steps.

Food for thought, huh?

If you'd like to learn more about the system Nori uses to build her web business, a business that lets her work from home and has basically set her up for life at a very early age, [visit this page](#).

I hope this first case study has given you a glimpse of what's possible when you choose a proven system to build a business around something you love to do.

Does everyone succeed with Site Build It?

Of course not.

But the success statistics are far higher for SBI'ers (as we call ourselves ☺) than for most people building a traditional website.

Turn Your Favorite Hobby, Pastime, Sport Or Skill Into A Profitable Business...  
By Rocky Tapscott

Something to think about?

Could you build a web business around your favorite place, hobby or pastime?

Ok, it's time to move on to...

## Case Study #2...Marney Makridakis

Marney started building her business in September 2002, after she had the idea of starting a magazine for artists and writers.

Her first website didn't work that well, so in 2003 she took the plunge and bought the same website building package Nori uses, [Site Build It!](#)

She has since built a web business that sells hundreds of different products and receives thousands of visitors every week.

Marney also took something she loved, art, and turned it into a thriving business.

To read Marney's original case study, [Click Here](#).

To read her first update, [Click Here](#).

To read Marney's latest update to see how her business has grown rapidly and become extremely successful, [click here](#).

Now there's another inspiring story...

Marney's life has changed so much because of her web business. And you can do exactly the same thing by turning your hobby or passion into a business just like she has done.

Marney's comment, *"But thanks to all the options and resources from Site Build It (SBI), and to lots of out-of-the-box thinking, I found that it is possible to build a business that combines multiple streams of income from a variety of ancillary products and services (e-courses, teleworkshops, eBooks, lectures, an online marketplace, etc.) that are making a difference in the lives of my audience.*

*"In less than a year, I went from publishing a magazine as a part time hobby to launching a full-time creative business with a small staff, and a team of affiliates who enjoy helping me promote Artella's products.*

*"I have created such a successful model for creating e-courses that I'm offering a comprehensive course in how to do it. Enrolment is \$400 -- a nice price, and the course filled to capacity within three weeks, with a waiting list for the next session. Now THAT is sweet success. And SBI's flexibility made it all possible!"*

...says it all.

Marney uses her search engine friendly website to attract the exact people who are her most likely customers, offers great free information in her content and a community of like minded individuals who interact with each other, **then she sells them the additional information they are looking for** in many different forms.

Marney is an **information marketer**.

You can do this too.

If you would like to discover how to build an online business based upon what you know (from work experience, hobbies, passions, or past-times) like Marney has done, now you can.

You can use the same proven system that Marney has mastered and build a business that uses the Internet to sell a diverse range of products and services to people all over the world.

And it gets even better.

If you set it up right, your business will operate 24 hours a day with or without you being there, selling products and services to people in countries all over the world. You could be earning money while you sleep.

If you know your subject matter, and if you're motivated to build a real business with growing, diversified revenues for yourself, [Click Here](#).

It is possible to take something you love, share it with others, and be paid handsomely for your efforts 😊

Ok, so how do you use Marney's business as a model for your own?

### **A Five Step Plan For Using Marney's Web Business As A Model For Your Own...**

**Step 1** – Decide on what your theme will be

Marney took her love of art and writing and created a web business around that.

You can take your talents, skills and abilities and write about them, turn them into training courses, and sell them online just like Marney has done.

**Step 2** – Make sure there is already a market for what you want to sell online

Marney did her research and found the words and phrases people were searching for when they were trying to find information on art.

She then built her website focused around these key phrases and now thousands of people have started finding her through the search engines and other means.

The Site Build It system has inbuilt analysis tools that make this as simple as type, point and click.

This is one of the most attractive features of SBI. It can save you months of valuable time in finding the perfect key phrases you need to get found in the search engines.

### **Step 3** – Build your website

Marney has created articles and content that other art lovers everywhere enjoy reading which attracts people from the search engines.

As mentioned earlier, the Site Build It [Action Guide](#) takes you step by step through the entire process of how to do this for yourself.

### **Step 4** – Find where your visitors are hiding online and get them to come to your website

Marney captures her visitor's names and email addresses using an easy to set up automated form and consistently follows up with them, offering products and services that are in demand.

### **Step 5** – Turn your visitors into multiple income streams

Marney now has many pages selling all sorts of different products, several Newsletter lists, personal coaching courses, downloadable products (these are products similar to the ebook you are reading right now, plus she sells downloadable audio recordings) and has created many other streams of income.

The Site Build It Manual - the [Action Guide](#), along with the Sitesell forum, gives you all the information you need to do this yourself so you can maximize the potential of your web business.

Again, that's the system in action. You too can turn practically any hobby or pastime into a profitable business by following these five simple steps.

Getting your pages listed near the top of the results in the major search engines is one of the difficult jobs that are made much easier by Site Build It.

It shows you how to build free traffic from the search engines, and that is something that most website owners never work out how to do.

Once you have visitor traffic, making money from your web business becomes a whole lot easier.

I hope this second case study has given you another glimpse of what is possible when you choose a proven system to build a business around something you love to do.

## Case Study #3 – Judd Burton

Judd Burton has made the transformation from The Asphalt Man to The Digital Man in just a couple of years.

He's taken two things he knew about and built web businesses that give him the freedom to live and work anywhere he chooses...

To read Judd's original case study, [Click Here](#).

To read his December 2005 update to see how his businesses have grown and prospered, [Click Here](#).

Don't you just love that?

Let's look at what Judd says about how much his SBI sites have changed his life; *"Since I first wrote about how SBI transformed me from 'Asphalt man' to 'Digital man', things have simply gone from good to better.*

*"I am now living a dream life with my family in Anguilla by the beach. No, I'm not rich. I don't own one of those mansions that your daughter talks about on her SBI site. Only suckers believe that "get rich" nonsense -- I know because I used to be one of them.*

*"But you know what? I have a skill set that allows me to do what I love to do, where I want to do it and when I want to do it (which means when I'm not sailboarding or spending time with my family). I can do this over and over and over again... actually, I have.*

*"Ken, can you imagine less than two years ago I was slaving with hot asphalt maintaining driveways in the summer and freezing in the winter (and pretty well living from hand to mouth)..... to now living the dream."*

Isn't that a remarkable transformation?

Judd certainly has changed his life (and his family's lives) for the better. Sure it took work and focus, but look at how far he's come in a short space of time...

Judd has a couple of online businesses already and he has the potential to create many more using the same system.

His original website sells Asphalt products and a 'Business In A Box' solution to people who want to start their own Asphalt business.

If you would like to build a business like this for yourself, but you just aren't sure which direction you should take, [this page will give you lots of ideas](#).

Judd's Tea Tree Wonders website is where he promotes tea tree products and also a Multi Level Marketing system he is a member of.

If you would like to know how to combine the power of Multi Level Marketing with a web based product sales and lead capture system that takes away the heartache of selling your company's products and finding a continuous stream of motivated prospects for your MLM down line, [Click Here](#)

Ok, so how do you use Judd's business as a model for your own?

### **A Five Step Plan For Using Judd Burton's Web Business As A Model For Your Own...**

**Step 1** – Decide on what your theme will be

Judd took his former asphalt business and created a web business around it by selling products related to asphalt online and ultimately a 'Business In A Box' system to other entrepreneurs looking to start their own businesses.

He then started another web business selling Tea Tree Oil products that attract people interested in the potential health aspects of Tea Tree oil.

Some of these people inevitably join his Multi Level Marketing down line and will help to build his MLM business for him.

The Internet is a perfect recruiting tool for MLM businesses, but most people don't use it effectively. Judd has solved that problem by **focusing on the benefits of the product first**, then the business opportunity later on.

You can create multiple web businesses for yourself based around thousands of different niche markets.

We've already looked at several of them in this series. All it takes is a little thought and your new business is born.

**Step 2** – Make sure there is already a market for what you want to sell online

Judd did his research and found the words and phrases people were searching for when they were trying to find information on both of his chosen topics.

He then built his websites focused around these key phrases and now has people from all over finding him and buying his products and services.

Again, this process is completely laid out for you in the [Site Build It Action Guide](#).

**Step 3** – Build your website

Judd has created articles and website content that potential asphalt business owners and Tea Tree Oil buyers everywhere are searching for.

This attracts people looking for information on these topics from the search engines.

His visitors read through his informative articles, which have the effect of building his credibility and gaining trust, and often buy through his website.

The [Action Guide](#) takes you step by step through the entire process of how to do this for yourself.

**Step 4** – Find where your visitors are hiding online and get them to come to your website

Judd's web pages position him as 'the' expert in all matters relating to the Asphalt business and an informed, credible source when it comes to finding information on the benefits of using Tea Tree Oil.

He has time to explain the benefits of both his Business In A Box and Tea Tree Oil products to prospective buyers in much greater detail through his website than you could afford to do in a traditional advertisement.

This puts potential customers at ease and makes the decision to buy from him that much easier.

Your website's content could do the same thing making your visitors open to buy from you instead of somebody else who's website is just focused on sell, sell, sell...

**Step 5** – Turn your visitors into multiple income streams

Judd's MLM business benefits from all the new members joining his down line and leverages his time by using OPR (other people's resources) to help build his income.

In addition, his Asphalt business sells several products and earns him an income with very little personal involvement income.

There is no limit to the number of pages and monetization options you can choose with your web business. It's really just up to your imagination.

The Site Build It [Action Guide](#), gives you all the information you need to do this so you can maximize the potential of your web business.

Again, that's the system in a nutshell. You too can turn practically any business, hobby or pastime into a profitable venture by following these five simple steps. Now it's time to go to...



## Case Study #4 – Jim Nelson

Jim Nelson took something that many people know of but know little about, Juggling, and turned it into a very successful web business.

Then he did it again with a site all about parrots. He sells physical products, as opposed to the downloadable products that many online business owners tend to sell, and does very nicely.

He's taken two things he knew about and loved and built web businesses that give him the freedom to live and work anywhere he chooses...

To read Jim's original case study, [Click Here](#).

To read his update to see how his businesses have grown and prospered, [Click Here](#).

Don't you just love that?

Let's look at what Jim said about how SBI has helped him succeed on the Internet...

He says, *"Here's how I've grown:*

*Dec (right after starting with SBI) my monthly unique visitors were about 50-60 a month through March 2002.*

*"Then I started really using SBI!*

*"April doubled to 147.*

*"May doubled to 373. I started selling juggling supplies, and that keeps growing.*

*"June to 684.*

*"July to 975.*

*"August to 1053.*

*"And it's been growing ever since.*

*"(This may not seem like huge traffic to you, but this is for Jugglers!)*

*"You know how I did it? I wish I could say that I went out and did something brilliant. **But I just followed the Action Guide.**"*

Does that sound too difficult?

"I just followed the [Action Guide](#)..."

And look how his visitor traffic grew. And that was early on. It's grown significantly since then.

Jim started selling the juggling balls his mother made, and then branched out into all sorts of juggling related products.

That's what happens when you follow the system.

Your site starts out as this little thing in your mind, and then grows systematically as you gain knowledge and experience.

Jim also notes, *"This began only last May. Less than 4 months after starting with my mom's creations, we now offer 70 different juggling related items, with a lot more on the way."*

*"I've been able to build a business using PayPal and Yahoo! Store, but none of it would have happened without Site Build It! -- it is the engine that drives everything."*

*"I'm ready to keep growing. I tell you, this SBI! is just brilliant!"*

Like Jim says, SBI is the engine of his businesses.

It's the set of tools and the system that helps ordinary people create extraordinary results. And it available to you too...

Ok, so how do you use Jim's business as a model for your own?

### **A Five Step Plan For Using Jim Nelson's Web Business As A Model For Your Own...**

**Step 1** – Decide on what your theme will be

Jim took his love of juggling and created a business originally selling just one product, juggling balls, and built it up from there.

You can take an idea you have or hobby just like he has done, it doesn't matter what it is, and using his experience as a model, create a business from just that idea, without a lot of risk or capital invested.

There aren't too many businesses you can start these days with limited funds and low risk that have the potential to return you as much as a well put together web business.

All of our case studies so far have proven that it is possible to work from home and make a very good living doing something that you love.

**Step 2** – Make sure there is already a market for what you want to sell online

Jim did his research and found the words and phrases people were searching for when they were trying to find information on both of his chosen topics.

He then built his websites focused around these key phrases and now has people from all over finding him and buying his products and services.

Again, this process is completely laid out for you in the Site Build It Action Guide.

### **Step 3** – Build your website

Like our other entrepreneurs, Jim has created articles and website content that juggling amateurs and professionals (and then parrot lovers for his second site as well) everywhere are searching for.

This attracts people looking for information on these topics from the search engines.

His website visitors read through his informative articles, which have the effect of building his credibility and gaining their trust, and often buy through his website.

The Site Build It [Action Guide](#) takes you step by step through the entire process of how to do this for yourself.

### **Step 4** – Find where your visitors are hiding online and get them to come to your website

Jim's web pages position him as 'the' expert in all matters relating to juggling and his free newsletter helps him build a friendly relationship with his many readers.

This constant contact puts potential customers at ease and makes the decision to buy from him that much easier.

When Jim makes an offer for a product in his newsletter, many of his subscribers buy from him.

Jim's parrot site follows along using a similar formula and continues to grow and attract parrot lovers from all over the world.

Your website's content can do the same thing, making your visitors open to buy from you instead of somebody else who's website is just focused on getting his or her hands on their cash...

### **Step 5** – Turn your visitors into multiple income streams

Jim sells many different but related products in two markets and he has the potential to create and sell many more.

He also sells other people's products as an affiliate and generates multiple affiliate checks at regular intervals. [To learn more about Affiliate Marketing, click here.](#)

There is no limit to the number of pages and monetization options you can choose with your web business. It's really just up to your imagination.

The [Site Build It Action Guide](#) gives you all the information you need to do this so you can maximize the potential of your web business.

If you would like to sell physical products online like Jim does, and want to know how to get started, [this page will give you the information you need.](#)

Again, that's the system in a nutshell.

You too can turn practically any business, hobby or pastime into a profitable venture by following these five simple steps.

And finally, let's move on to...

## ...The Conclusion...Or Is It Just The Beginning?

Well here we are at the end of this ebook. I hope you've been inspired to build a web business for yourself and model one (or more than one) of the people you've read about here.

These four people offer living proof that you can find a market online for a diverse range of topics and carve out a profitable business if you follow a proven system

Can you see how many options you have if you take a moment and brainstorm the different ways you could make money from home with your own web business?

So, it's time to ask yourself a personal question...is SBI for you?

Just to review...

### Who Should Not Buy SBI?

- If you have a "teenager mentality" (i.e., someone who gets very excited about an idea, runs with it for a week or two and then loses all interest), SBI will not work for you. You need to be serious about building a business for the system to reward your efforts
- If you desperately need money within a short period of time (a month or two), SBI is not for you. No 'real' business opportunity can provide any sort of reasonable income in such a short period of time, no matter what it's promoter might tell you...
- If your nature is to seek instant gratification, SBI will never work for you either. Millions of people fall for the Get Rich Quick line and never make a dime. SBI is not like that...
- If you need to see results immediately to stay motivated and to keep going, SBI is not for you.
- If you are a "collector" of information products and tools and you never go further than buying and maybe reading a few chapters of the manual, please don't buy SBI. You won't do the system justice if you don't use it...

If you invest in SBI, you'll have to put in the time, energy and effort to implement at least 80% of the strategies you'll learn about. This should take anywhere from 6 to 12 months or more to build a business that is starting to look like the four you've just read about, depending on how much time you have available

## Who Should Buy SBI?

- Only highly motivated, mature and thinking individuals should buy SBI. You'll need to have the discipline to work continually, putting in a few hours (read minimum 8 to 10 hours!) a week for at least 6 to 8 months before you are likely to see results. But then, as out case studies show, the results can be amazing.
- People who want to have a whole new world opened up to them, one that they had no idea even existed, should buy SBI. Imagine a teenager earning several thousand dollars a month, ... who would have thought there was a system that could help her do that?
- People who want to go on the journey of a lifetime and be stimulated, fulfilled, challenged and rewarded like they've most probably never been before, should buy SBI.
- People who want to build a business, a business that will take on a life of its own and eventually be a "golden goose", an asset that their kids can inherit or they could sell, should buy SBI.
- People who want to meet other highly motivated, focused, sharp minded, successful, helpful and friendly humans should buy SBI. The Sitesell Forums are a meeting place for thousands of like-minded individuals all helping and learning from each other. It's truly an inspiring place to visit...

It doesn't matter if you have zero experience building a web business, as long as you meet the criteria above, the [SBI Action Guide](#), the [Sitesell Forums](#), and all of the other online help available will guide and coach you to success.

So for now I'll leave you with this thought...what if you could do this and you didn't give it a try?

Worst case, at least you gave it a good shot and you can chalk it up to experience...and Sitesell stands behind Site Build It with a money back guarantee.

After reading this far, and getting to know the people in our case studies and what they've been able to achieve, do you think that Site Build It is for you?

All I can say is that if all of these people just like you can do this, why not you?

And if you can do it, why not now?

**I'll bet you're thinking, but where do I start?**

Where most people start their SBI experience is by reading [The Affiliate Masters Course](#).

It guides you through the process of building an online business from home without needing a product or service to promote.

Affiliate marketing is the #1 way most people get a start online. You could be one of them...[download and read The Affiliate Masters Course here](#).

Not sure you could ever do this for yourself? It's natural to be a little worried about something new.

And these for examples are just the tip of the iceberg. To see hundreds of examples of people just like you getting on with building their online businesses and succeeding, [visit the Sitesell Results page](#).

There's lots of proof there that the system works, as long as you follow it.

And if you haven't already done so, [visit the Site Build It home page](#) and read all about what Site Build It is and does.

Think about what it would mean to have your very own business that lets you work when and where you chose to work...

But that's just the start.

Imagine getting in now while the Internet is still relatively young and carving out your very own piece of virtual real estate...

You can do this, just like the people in our examples.

Sure there's a learning curve, every new skill requires that.

But it's not that difficult, as you've seen from the diverse range of case study examples I've shared with you and the wide range of websites on the [Sitesell Results page](#).

And finally, for a limited time, you can grab hundreds of dollars worth of additional bonuses by [ordering Site Build It through this page](#).

And if you've already ordered Site Build It, [please visit this page to register your purchase and download your bonus package](#)

Whatever you decide, I wish you every success for the future,

Warmly,

*Rocky Tapscott*

**P.S.** Thankyou so much for reading this ebook. Just by making it this far, you've proven that you have what it takes to build a web business of your own.

All you have to do is follow one of the proven models you've read about here (or a variation of it) and go for it. The results could change your life...

And if you would like to find out how you can [earn an ongoing income stream yourself by simply giving this free ebook away, click here.](#)

### **Here's a summary of all the information and web pages you need to make an informed decision...**

Take your time and explore any of the links below that interest you...

**1)** Our limited time bonus offer, where you can grab hundreds of dollars worth of additional bonuses if you [order Site Build It through this page.](#)

**2)** If you've already ordered Site Build It, [please visit this page to register your purchase and download your bonus package](#)

**3)** Would you like to find out how you can get **paid a referrer or finder's fee** by an offline business for finding a customer (or a "lead") for it just like Nori does?

This monetization model is as classic as business itself. The Net, though, makes it far more cost-effective. To learn exactly how to do this for yourself, [read this page on setting up a referral business on the web](#)

**4) Affiliate marketing** is a "high reward/low risk" business option... All of our case study examples use affiliate programs to make money from their web businesses.

Why?

You don't have to develop excellent products because it has already been done for you.

You don't have to spend large amounts of money to manufacture and store inventory, there's no need to take and process a single order, or worry about getting paid.

You simply send people to your affiliated merchants, and then get paid when they buy.

You don't have to handle or ship a product - your merchants do that, and you'll never have to answer customer email.



Affiliate programs usually cost nothing to join (don't sign up for any that do charge you, it's probably a scam), and your affiliate business can be started part-time from home, on a shoestring. [To get the full story on affiliate marketing, click here](#)

**5) Can you see the benefit of building your own web business, but you're just not sure [how Site Build It compares to the competition?](#)**

There are many options when it comes to build a web business; most of them end in wasted time and disappointment. You don't have time to waste heading down blind alleys.

To see how SBI compares to the its major competitors, [visit this page](#).

**6) Are you at home for your kids? Now you can contribute financially too ... and love it!**

Your children are your #1 priority. But you'd love to contribute to the family's income as well...now you can have both.

**[If you're a mom and you're looking for the perfect home business solution, you need to read this...](#)**

**7) If you are looking for the easiest way to build a profitable online business... regardless of your background, starting from scratch, no technical skills required, [this page on selling information products](#) will show you exactly how to do that.**

You will be able to literally convert knowledge of a certain subject into a business.

To find out how to [sell information products online, visit this page](#).

**8) Not sure how to get the knowledge you have inside your head out and onto paper so you can share it with the world?**

Wondering if you could ever write a book?

A saleable manual?

A how-to guide?

Yes, you can! There's an ebook in everyone. And yours is based on what you already know.

**[To find out exactly how to take the knowledge you already have and turn it into a profitable product, \*and\* learn how to sell it online, read this page.](#)**

**9)** Do you (or somebody you know) have a **local business**? Did you know that for most businesses that are already online, their websites die a death of quiet, no-traffic desperation?

Would you like to know how to build a Web site that WORKS for your business... one that delivers 100 times the benefits of a Yellow Pages ad, at one tenth of the cost? [You can find out how SBI works for local business owners here](#)

**10)** Not sure how to get started promoting your service online? **The Service Sellers Masters Course** gives you step by step details on exactly how to do it right.

You can attract new clients from around the world...or around the block. [To download the free Service Sellers Masters Course, visit this page](#)

**11)** Not sure exactly how to write your website's articles and content to get your visitors to want to read what you have to say, then order your recommended products?

The key is to PRE-sell your visitors with great, informative content and articles, which give you the credibility you need to gain their trust...then they are more likely to follow your recommendations.

Don't think you could ever learn to do this effectively? [Make Your Content Presell shows you exactly how](#)

**12)** Do you just know there's a way you can use this information you've just learned to create a business for yourself, but you're not sure where to start?

You're not alone.

There are a host of options for you to choose from, [this page outlines many of them for you](#)

**13)** Would you like to use a powerful free tool to **find out if there is a demand for the idea or service** you'd like to build your web business around?

Well you can.

It's called **SearchIt!** and it's a wonderful resource for finding out all sorts of interesting stuff before you take the plunge and start your web business.

Discover things like -

- How many people are looking on the Internet for what you want to sell
- How many websites offer this information

- What products these businesses are selling
- And much more...

To check it out and put it through it's paces [visit this page](#).

**14) [Site Build It Action Guide](#)** gives you all the information you need to do this so you can maximize the potential of your web business.

If you are serious about building a web business for yourself, but you just aren't sure if you can do it, why not take the Site Build It system for a free test drive?

[Read through the Action Guide](#), follow the steps, and see for yourself exactly what's involved, then decide.

**15) But what if you want to create your own web business **but you just don't feel you have the time or the ability?****

You can have a professional SBI Certified Webmaster do everything for you...

From finding the keywords, to creating the content, building the pages, setting up your list...you can outsource everything and have it all done for you.

To learn more about how you can have a carefully selected, competent professional Webmaster build your new SBI web business for you, [click here to visit the SBI Certified Webmasters Directory](#).

**16) And of course, if you have any questions about whether SBI will work for you, you can ask a Site Build It owner who can advise you. [To ask a question about SBI, click here](#).**

## Notes