

The Top 3 Ways Of Turning Your Hobby Into A Profitable Business And Getting Paid For Doing What You Love

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Be honest, are you one of those who would really love to earn a good living doing something you love?

If you are serious about turning your hobby into a business, here's what many have found to be the top 3 ways of accomplishing just that...

Option 1 - Create products related to your business and sell them at markets and fairs

This is a very popular option as you see if you visit one of the thousands of markets and fairs held every week all over the country.

The upside of promoting your products at a market or fair is that if you choose one that's related to your hobby's theme, or one that includes other people selling similar products to yours, you'll most likely have a steady stream of interested prospects walking past your booth all day.

The downside is that many markets tend to attract people looking for bargains and price shoppers who will haggle with you and try to beat you down on price.

Not very good if you are trying to maximize your profits over time.

Option 2 – Selling products related to your hobby on eBay

Thousands of people all over the world earn regular profits from their hobby by selling related merchandise and how to information on eBay.

The upside is that you have a global marketplace for your products and eBay has millions of potential customers logging on to its website every day.

Plus, it doesn't matter how unusual or obscure your products are, there's bound to be at least a few people interested in buying from you.

The downside is that you have to keep running new auctions, physically ship your products, have customer contact, organize payment, follow up and generally make sure your business keeps going day in, day out.

If you are interested in finding out more about using eBay to build a business around your hobby, you'll find the [Complete Guide To Building An Online Auction Business Here](#)

Option 3 – Build a web business around your hobby and systemize everything to create an automated profit generator that works around the clock earning you an income.

The upside of this method is that once you build your web business, and depending on the monetization options you choose from the many available, your business can be practically hands off.

- You can choose to have customer contact, or no customer contact
- You can ship physical products, or only sell downloadable products
- You can earn money simply by people clicking on ads on the pages of your web business
- You can make your web business as small or as large as you like

The downside of promoting products related to your hobby on the Internet through a web business is that most websites don't manage to attract enough visitors to make a go of it.

There's nothing more heart breaking for a web business owner than spending the time to build a business online and then never seeing enough visitors to make it pay.

However there are keys to attracting large numbers of visitors to your web business consistently. Here's 3 –

- Use a proven system to optimize your pages so that they can be easily found in the search engines
- Use Press Releases to generate short term bursts of interest in new content you've created
- Use Articles to generate long term residual traffic to your website and build a client list of dedicated followers through an ezine or online newsletter

I hope these tips help you to decide which method of turning your hobby into a business is the right one for you.

It definitely is possible to turn something you love into a profitable business. All you need is the right vehicle. The problem for most people is that they don't know where to start.

You need a proven system, useful examples and a mentor to show you the ropes. Find that, and your chances of success are vastly improved.

If you'd like to learn more about turning your favorite hobby into a profitable business, [you'll find information on everything you need to get started by clicking here.](#)